The Indianhead was one of only two colleges/universities to achieve First Place with Special Merit in the competition. The other was the Argos yearbook from Shorter College in Rome, Ga. We placed higher than larger universities such as Howard, Temple and Clemson who each received First Place awards, UNCP graduate and 2009-2010 Editor Tiffany Schmidt said.

UNCP was the only North Carolina college/university to win First Place with the Special Merit award. There were two different categories “Content Presentation and Page Design,” Sara Oswald, faculty advisor of the Indianhead, said.

New features were added to last year’s yearbook, Schmidt designed the cover with four pictures and it was quarter bound. The design style was the first ever to be on a UNCP yearbook.

“I also had some of the pictures treated with UV coatings, which is where the pictures pop off the paper. These two projects for the book really made a difference in its visual presence,” Schmidt said and faculty students and faculty were all positioned within the book.

“My staff and I also worked on the presentation and feedback from the book really made a difference,” Schmidt said.

“Of course the book would not have been possible without the guidance of Ms. Sara Oswald, who supported and helped me to make the changes that up-dated the book,” Schmidt said.

“Last year Clemson University scored the highest out of all the other colleges/universities. This year we are very happy to beat not only them but also Howard Temple and American. Although they won first place as well, we scored higher,” Oswald said.

“In a JV category, a mass communication graduate, dedicated the majority of her time to perfecting the competition. Ms. Amanda Litty said.

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