Students design bras for breast cancer awareness

By Chantel Moore
Staff Writer

October is breast cancer awareness month, and the bookstore is promoting awareness this year by allowing students, faculty and staff to decorate bras to display in the bookstore’s front window.

From Sept. 15 through Oct. 7, students, faculty and staff were asked to bring in decorated bras to be displayed in honor of and in memory of someone who has had breast cancer. Anybody submitting afterwards will be displayed throughout the month.

A table was set up in the bookstore, with lots of information to educate people about breast cancer and awareness.

“Fight Like A Girl” shirts were also on the table for people to purchase for $12.

This is the first year that the bookstore has tried this project. People were reluctant at first because of the public display of undergarments.

“It’s no way to disrepect anyone—it’s to honor them,” said Deidamia Gonzalez, a customer service coordinator at the bookstore.

Gonzalez said UCLA tried this project in the 1980s, and it was very successful for them, so she wanted UNCP to give it a try.

Another goal of the program was to emphasize the importance of early detection.

Gonzalez said a lot of people think of women first when they hear of breast cancer, but men are affected by it as well. People of both sexes need to learn more about breast cancer awareness.

The bookstore received national recognition for their April-May 2009 window display “Go Brave, Go Green.” The theme was “Reduce, Reuse and Recycle.” It was a promotional tool to promote the store’s environment.

It was designed by four student employees in the bookstore.

The window display was featured in the July/August issue of the college bookstore industry publication, The College Store magazine.

The student designers were: Kaysey Hooker, Steven Jerigian, Whitney Richardson and Mathew Criss.

---

Marshals prepare for a full packed year at GPAC

By Grant Merritt
Web Video Editor

The students you see at some campus events dressed in black and white may look like anyone on campus. They are a select group of UNCP students known as the University Marshals, as they serve as UNCP ambassadors at GPAC shows and events as well as winter and spring Commencement exercises.

According to GPAC Executive Director Patricia Severy, the University Marshals work at a variety of GPAC events ranging from Broadway theatre productions, concerts, Distinction Speaker and Children’s Family shows, graduations, special events and golf tournaments.

“As far as we at GPAC are concerned, they are the cream of the crop,” Fields said. “We started this program hoping that our marshals will use this opportunity to learn something and have a learning experience, but each season, I inevitably end up learning from our marshals.”

According to Fields, the University Marshals play a vital role in keeping GPAC shows organized and running as smoothly as possible.

“We are very fortunate to have a group of bright, engaged, hardworking students who sign up for the program each year, and they certainly do make our lives easier,” Fields said. “With an audience up to 1,600, the GPAC staff cannot be everywhere at once, and they often serve as our eyes and ears during events.”

For the 2010-2011 academic year, senior mass communication major and English double major Yanissa Perez de Leon and junior teaching Fellows student Sarah Lincolner are the co-chief University Marshals.

According to Perez de Leon and Linberman, the co-chief marshals are responsible for sending out emails that remind the other Marshals of different events and shows at GPAC. They are also responsible for assigning different tasks to other marshals such as taking tickets, seating patrons and handing out programs.

“Becoming co-chief Marshal is a lot of responsibility but gives me the opportunity to lead others,” Linberman said. “I consider it a privilege to have this title, and I look forward to this year’s events.”

Perez de Leon has been a University Marshal since spring 2008, and she said that she has really enjoyed her time while serving as a Marshal.

“This has been such a rewarding experience,” Perez de Leon said. “I have the opportunity to meet and work with a diverse group of people, and in that, it has taught me invaluable people skills.”

According to Fields, students may apply to become a University Marshal during the spring semester of each year. Students must have a 2.7 GPA and must complete 12 hours of coursework at UNCP.

“We are looking for students who are well-rounded and involved in a variety of activities both on campus and in their own communities,” Fields said.

---

Pringles Xtreme campus tour hits Pembroke

By Dustin Porter
Asst. News Editor
Kayloni Wyatt
Editor

We the Kings and J. Cole, a rapper coming to UNCP on Oct. 21, perform in a video for Part Of The Pringles Xtreme campus Tour, Mike Severy, director of Student Involvement and Leadership, said.

Artistic background

Rapper J. Cole is a Fayetteville native, graduated from Terry Sanford High School in 2003.

He is currently signed to hip hop mogul Jay-Z’s label Roc Nation. The rapper’s music video for his single “Who Dat” was filmed in Fayetteville. However and early deletion from some Fayetteville locals because of the potential it gives the town in the video.

Cole has gained a lot of popularity with his under-ground mix tapes and his placement of his songs on online sites. He’s working with Jay-Z on the Blueprint tour and his debut album is due for release on Oct. 26.

We The Kings are a pop-rock band from Florida. Their latest album, “Smile Kid” was released December 2009.

Their song, “Check Yes Juliet” which was released in 2008, skyrocketed their debut album to platinum status.

Tickets went on sale Oct. 7 at 9 a.m. in Givens Performing Arts Center for $15 for students only.

The ticket is valid to purchase two tickets per student i.d. but can purchase additional tickets for $25 each, Severy said.

Tickets for the general public will go on sale on Oct. 9 at 9 a.m. for $25, Severy said.

Contract negotiations between the University and the tour executives were completed at the end of September, Severy said.

The process starts when the University contacts a selected group, speaker, or artist’s agent and makes them a qualifying offer. The agent will then either speak to the group, speaker, or artist and either accept or deny the University’s offer, Severy said.

If the agent denies the offer, both sides will work out an agreement. Once that agreement is reached, the University will then forward it to the market, Severy said.

In this case, a press release from the group hit the media and was published in The Fayetteville Observer before a contract was signed with the University.

---

The UNCP Bookstore displays the brassieres decorated by the campus as part of Breast Cancer Awareness month.