Believe it or not, there was a time when Hollywood could make down-and-earth, working-class action movies and social melodramas. Every once in a while a few of these pictures still surface, with things like Ben Affleck’s The Town and Clint Eastwood’s Gran Torino coming to view.

Review

Most of our current tough-guy flicks, however, bound the stories of our times like monstrous waves off a rolling sea of Tarantino hyper-violence, indulgent self-aggrandizing egos and computer-generated explosions. Some of the more recent abominations include: Salt, Knight and Day, Repo Men, The Losers, The Expendables and an appalling quantity of other malodorous works of cinematic filth.

In that case, you’ll find in this decade, within those few remaining threads of intelligence and reason, some of the most honest, unpretentious and entertaining films of the past 60 years. These movies might not be what you’d find on the pa-

Students learn hottest trends in PR at PRSA seminar

By Christopher Kimball

Twelve students from UNCP’s chapter of the Public Relation Student Society of America (PRSSA) discussed trends in PR today. The seminar, which lasted from 8 a.m. to 5 p.m., included representatives from Fleishman-Hillard, French/We-Vaughn and Capstrat who spoke about a wide array of different topics including disaster communications, online social marketing and traditional public relations.

I liked the Fleishman-Hillard presentation,” said Danielle N. Cloud, a 19-year-old sophomore who was attending the seminar for the first time. “Their presentation allowed me to really get an in-depth look into what a PR agency does and how everyone plays a major role on the road to success.

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